

US Patent # 8221727

As of July 17, 2012 the **healthymouth™** dog and cat water additive formulations enjoys US Patent protection under #8221727. What does this mean?

Obviously, this means that no other company can use substantially the same recipe or try to 'reverse-engineer' a competitive product. **healthymouth™** had been standing alone as the only water additives and topicals with VOHC acceptance for helping to control plaque AND for having formulations free of alcohol, xylitol and industrial or pharmaceutical chemicals. Now its position at the head of the pack is protected.

There is deeper significance actually. I was unaware of how patent applications are evaluated until I became involved with **healthymouth™**. Now I know a bit more. In order to be awarded a US patent, the application has to demonstrate two important features:

Lack of Obviousness: From Wikipedia— One of the main requirements of patentability is that the invention being patented is not obvious, meaning that a "person having ordinary skill in the art" would not know how to solve the problem at which the invention is directed by using exactly the same mechanism *and* In other words, "[the] nonobviousness principle asks whether the invention is an adequate distance beyond or above the state of the art."

Lack of Prior Art: in most systems of patent law, constitutes all information that has been made available to the public in any form before a given date that might be relevant to a patent's claims of originality. If an invention has been described in the prior art, a patent on that invention is not valid

By issuing this patent number, the examiner found that healthymouth™ is both substantial above and beyond the state of the art and is significantly unlike anything else currently in existence. This is just one more highly credible and completely unbiased endorsement of **healthymouth™** and another solid justification for making this line the only water-additive and topical product you stock, recommend, and dispense.